



# Sponsorship Opportunities

## Second Annual

# Cavaliers Against Cancer

Saturday, March 24, 2012 - Noon - John Paul Jones Arena

## A Texas Hold'em Tournament

with proceeds benefitting the Rebecca Clary Harris, M.D. Memorial Fellowship at the University of Virginia Cancer Center

Starting at \$50 until February 29 - \$60 Beginning March 1

### Prize Sponsorships\*

### Benefits

\$1,500+

Marketing space at event (self-staffed), sponsorship of table at tournament (company name and logo at table), company name and logo included in event marketing materials as Leading Sponsor.

\$1,000 - \$1499

Sponsorship of table at tournament (company name and logo at table), name and logo included in event marketing materials as Sponsor.

\$500 - \$999

Company name and logo included in event marketing materials as Sponsor.

\$250 - \$499

Company name included in event marketing materials as Sponsor.

\*Sponsorship levels are calculated based on retail prize value.

### Cash Sponsorships

### Benefits

\$250

Sponsorship of table at tournament (company name and logo on table), name and logo included in event marketing materials as Sponsor, and one free ticket to Beginners or Main Tournament. Note: Ticket value must be deducted from donation amount for tax purposes.

Any size cash donation is gratefully accepted and appreciated. For benefits information regarding other amounts, please discuss with a tournament organizer. Benefits will be included for cash sponsorships starting at \$250.

### Sponsors:

Wyndham Vacation Resorts  
Bluegreen Resorts  
Massanutten Resort  
Birdwood Golf  
McGrady's Irish Pub  
Horse a Hound Gastropub  
King Family Vineyards  
Blenheim Vineyards  
Bankers Insurance LLC  
James Limousine  
Starr Hill

UVaClub of Charlottesville  
UVa Office of Engagement  
UVa Alumni Association  
UVa Baseball  
UVa Basketball  
UVa Football  
Family Dermatology of Charlottesville  
Charlottesville Dermatology  
PinkHouseBVI.com

